



ERIK TUBAN

W E B D E V E L O P E R

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EXPERTISE

 Wordpress

 Shopify

 HTML5/CSS

 Javascript

 PHP

 React.JS

Visit my portfolio website:

<https://sigb.in>

ABOUT ME

I am an experienced Web Developer with over 10 years of hands-on expertise in building and maintaining web applications that meet business needs.

Agile in e-commerce and CMS platforms such as Wordpress (WooCommerce), Shopify, etc. Technically proficient in HTML5, CSS, PHP and Javascript. With strong background in React.JS and Typescript.

I apply best practices in web development by writing clean, efficient, and scalable code that enhances website performance and user experience.

EDUCATION




Information Technology | Center for Industrial Technology and Enterprise | 2001-2004

WORKING EXPERIENCE

Philippine College of Endocrinology, Diabetes and Metabolism (PCEDM)

Web Developer / Administrator




June 2021 - Present

-  Creation, design and maintenance for official website (endo-society.org.ph) and various related web projects.
-  Setup and update websites, newsletters and other web channels.
-  Handling of DevOps of website hosting servers (security and maintenance operations).

Digital Door Locks Pty Ltd

Shopify Web Developer

August 2022 - September 2024

-  Responsible for setup and customization of multiple eCommerce websites using Shopify.
-  Modify and enhance the UI/UX functionality of website using Shopify liquid coding. Improved and optimized loading speed significantly, using various SEO and Web tools.
-  Developed custom website functionality by applying using third-party API integration and tools such as Hubspot, Mailchimp, Flow, Dialogflow, Unleashed, etc for website flows and processes

OTHER TECHNICAL SKILLS

- ✓ Video Editing (Adobe After Effects, Adobe Premiere)
- ✓ Figma Design to Web
- ✓ Graphic Design (Adobe Photoshop, Adobe Illustrator, etc)
- ✓ Print Layout (Adobe Indesign)

WORKING EXPERIENCE

QRX Digital

Digital Content Manager

October 2021 - August 2022

- ➔ Oversee and manage the Web Development, Mobile App and SEO Team of QRX Digital.
- ➔ Define and manage content strategies aligned with brand and marketing goals.
- ➔ Work directly with other departments such as marketing, graphics, content, and sales teams to ensure effective operations, cohesive messaging and corporate branding.

Senior Developer Team Lead

May 2020 - October 2021

- ➔ Take on a more active role in the planning and development and deployment of website projects, for both internal and external clients, throughout the various phases of the project life cycle.
- ➔ Responsible for overseeing the development of various website development projects, provide proper documentation and making sure that the project is delivered on time and with the greatest quality.
- ➔ Responsible for creating how-to guide/manuals and documentations for website projects, for both external and internal use.
- ➔ Provide technical assistance and support to Web Developer teammates through coaching and mentorship.
- ➔ Collaborate with other Team Leads and Managers in planning, development, testing, and maintenance of web, mobile-based business applications.

Web Developer

March 2020 - May 2020

- ➔ Developed eCommerce websites via Wordpress WooCommerce, Shopify Apps and ensure cross-browser compatibility, responsive design, and accessibility compliance.
- ➔ Deployed and customized websites using Wordpress. Installed, modified and created custom plugins to handle specific functionality and requirements for website.

LANGUAGE PROFICIENCY LEVEL

- ✓ English (Written) - 8.5/10
- ✓ English (Verbal) - 7/10
- ✓ Filipino - 9/10
- ✓ Cebuano - 9/10

For a full list of my job experiences and technical proficiencies, please visit my LinkedIn profile:

[linkedin.com/in/etuban](https://www.linkedin.com/in/etuban)

WORKING EXPERIENCE

Bluewater Resorts (bluewater.com.ph)

Senior Graphic Artist / Web Developer

August 2016 - March 2020

- ➔ Developed and maintained official resort websites and other online campaigns across all Bluewater properties
- ➔ Spearheaded the design and development of the resort's mobile app, enhancing guest engagement and convenience.
- ➔ Oversaw the technical creation and maintenance of LED and digital signages across Bluewater Resorts to ensure consistent visual communication for internal and guest use.
- ➔ Led the creation and marketing of printed and online graphics, video collateral for social media accounts of Bluewater Resort

Sizmek (formerly Mediamind)

Technical Support Engineer

March 2013 - December 2015

- ➔ Assist advertisers and marketing teams with technical issues related to ad platforms, pixels, or tracking.
- ➔ Provide **frontline troubleshooting** for ad delivery, creative rendering, or performance discrepancies.
- ➔ Guide clients in implementing advertising tags (e.g., Meta Pixel, Google Ads Tag, etc.), conversion tracking, or remarketing scripts.

Infocus Media Business Solutions

Senior Web Developer

February 2010 - January 2013

- ➔ Lead various in-house and client-facing development projects from concept to deployment.
- ➔ Set KPIs, coding SOPs, best practices, and web guidelines.
- ➔ Provide technical direction and mentorship to junior developers.